

Saturday 28th April 2018

Manchester Harley Davidson – The Big Launch

The recently renamed Mancunium Chapter (formally Hatters Chapter) was pleased to join with their new sponsoring Manchester Harley Davidson Dealership for 'The Big Launch' when they officially opened their doors to the public on Saturday 28th April 2018. A team of chapter members was in attendance during the day's proceedings to show their support and to assist where needed to help the day run smoothly.

The ribbon cutting ceremony took place at 10:30 am by which time large numbers of visitors had already arrived.



It was estimated that there were over 1500 attendees at the event who were able to take a look around the completely refurbished and extended premises which was brimming with gleaming new Harley Davidson motorcycles and an extensive selection of Harley Davidson clothing and accessories. There was also some great food and beverages available as well as musical entertainment over the course of the day.

This was the first chance for chapter members to show off their recently acquired Mancunium Chapter rocker patches, T-shirts and other chapter apparel which Pete Wilson, the chapter's merchandising officer, had managed to take delivery of in time for the event. He had a busy time throughout the day distributing the newly acquired stock to visiting members from the boot of his car on the car park.





To add an extra special touch to the day a number of celebrity guests from a well-known Manchester based TV Soap dropped by to help with the opening ceremony.



One of the tasks that chapter members were pleased to help out with was to man the bucket collection for the dealership's nominated charity which is St. Ann's Hospice.

Amidst all that was going on, Chapter Director Arthur Arrowsmith still found a moment to present recently appointed Head Road Captain Richard Kinsey with his Head Road Captain patch.

A brilliant day was had by all who attended and after 7 years as an orphan chapter, it was great to finally see Harley Davidson back in Manchester.

The Mancuniam Chapter wishes everyone associated with Manchester Harley Davidson a successful future and look forward to having a long and fruitful association with them over the coming years.